



Introducing the interim Establishment Board for Service Industries



Alastair Carruthers – Chair

CNZM

Alastair is Director and Co-Founder of Homeland NZ Enterprises. He has been Chair of the Allpress Espresso group, Co-Chair of Te Papa Foundation, Chair of the NZ Arts Council and its investment board, and a member of supervision boards for the Transport and Statistics Ministries. He has also participated on a Ministerial policy task force concerning philanthropy and taxation. Alastair was Commissioner of the official NZ exhibition at the 2017 Venice Biennale of Art, and has over 20 years' prior experience as the chief executive and business development director of two leading NZ corporate and commercial law firms. He understands the requirement for the official establishment of the WDCs, and considers this role as an exciting opportunity to be engaged in a sector he cares deeply about, and which is fundamental to New Zealand's future prosperity.



Andrew McSweeney

Andrew has been the Chief Executive at Service IQ since 2018. He was previously with AgResearch for seven years as its Shared Services Director. His other roles have been as Group General Manager of Human Resources and Corporate Services for PGG Wrightson Limited, as well as holding executive positions as General Manager Human Resources for ANZ National Bank. Andrew sits on the Youthline CSI Trust Board and the Rangī Ruru School Board of Governors. He believes a higher skilled and better qualified workforce not only delivers better opportunities for our learners and employees, but also delivers better outcomes for businesses, industries and ultimately New Zealand.



Celia Hay

BA, MBA, M.Ed

Celia's role as an educator and founding director the New Zealand School of Food and Wine has seen her develop a range of comprehensive NZQA programmes and short courses to reflect the growing skills needed by hospitality and tourism businesses. Celia is the founding chair - president of the New Zealand Sommeliers and Wine Professionals Association. She also sits on the board of Heart of the City, Auckland City's Business Association and has been involved in the development of Auckland's Food and Beverage Strategy with Auckland Tourism, Events and Economic Development (ATEED) and Auckland's international education strategy with ATEED's Study Auckland education advisory group.



Chris Roberts

Chris has been Chief Executive of the peak tourism industry body, Tourism Industry Aotearoa (TIA) since 2014 where his role is to be the 'voice' of the tourism industry. Previously, Chris was a general manager for Tourism New Zealand, with responsibility for government and stakeholder relations. Chris' extensive executive management and governance experience includes nine years on school boards of trustees, serving on the boards of several not-for-profits, and various roles on industry bodies and committees. Chris continues to hold down various governance commitments within the tourism sector.



Des Flynn

With an impressive 50+ year career in retail covering large retailers, leading large teams, and involving many external contacts both in NZ and overseas, Des has a wide personal network to draw on throughout the services sector, especially retail, wholesale, and FMCG. Des is passionate about the shape of learning and its delivery, and recently mobilised a team of retail leaders to work with The Warehouse Group and Massey University to develop the Bachelor of Retail and Business Management. Des is eager to see the sector increase the level of lifetime learning and development of local talent so that the New Zealand talent pool for the service industries becomes self-sufficient.



Jill Hatchwell

Jill is an experienced director with more than 30 years' experience in financial and corporate management and has been involved in the formation and growth of a range of entities. Jill's involvement with industry training organisations began with her appointment to the ATTO board: she served on the merger committee leading to formation of ServiceIQ. She has extensive aviation industry experience from her involvement with the growth of Vincent Aviation in to one of New Zealand's largest privately-owned, international airlines. Jill is a Chartered Member of the Institute of Directors; her current board roles include ServiceIQ, the CAA (Civil Aviation Authority), NZX-listed SMW Group Ltd and Chatham Rock Phosphate Ltd (both NZX and TSX-listed).





Maxine Gay

Maxine is an independent director of the Service IQ board. Her swathe of experience spans various sectors including roles as Retail Finance and Commerce Secretary of FIRST Union, Director of the Retail Institute and General Secretary and President of the Trade Union Federation, and Secretary Clothing and Laundry Workers Union. With over 30 years of trade union leadership roles across a wide range of industries, Maxine has a unique insight into industry training needs as well as the needs of the workers/trainees. She is experienced in change management both within unions and vocational training bodies. Maxine is currently the Northern Region Manager for Pillars Inc., a charity supporting the children and whānau of people in prison.



Steve Logan

Steve has 35 years' experience in the hospitality industry. He is passionate about New Zealand, its food chain, hospitality, tourism and the amazing Kiwis who have potential to make us number one in the world. His well-known restaurant, Logan Brown, is considered one of New Zealand's finest, and Steve is considered one of the most influential restaurateurs in the Kiwi culinary landscape. Steve also owns Grill Meats Beer Restaurant and consults to Bellamys by Logan Brown at the Beehive. He works directly with education institutions and believes direction, mentoring, training and quality experiences for employees are more important than ever. Steve is the current National Vice president for the Restaurant Association and sits on the advisory board of Eat NZ.

