



Tertiary
Education
Commission

Te Amorangi
Mātauranga Matua



The Investment Toolkit: Focus Area Brief Primary Sector

The primary sector is a focus area because...

- › Primary industries drive our per capita income and living standards
- › The sector needs more of the right skills to drive sustainable productivity growth
- › Learner demand for primary industries-focused education needs to be higher



We want to...

- › Increase our investment in
 - › level 4 apprenticeships and related pathways
 - › levels 5 and 6 provision to grow management capability in the primary sector
 - › primary sector-specific degree provision for technology integration in industry, and
 - › levels 8-10 provision that will enhance innovation capability.



What does this mean for the 2018 Investment Round?

- › We will...
 - › encourage collaboration between TEOs, industries and communities
 - › seek to understand the barriers you are facing so we can help you overcome them, and
 - › look for you to cast a wider net for your learner recruitment



We will work with you...

- › To grow primary sector provision by
 - › launching a *Primary Sector Skills, Education and Investment* programme
 - › encouraging engagement with industries who have “skin in the game”, and
 - › encouraging engagement with Māori (such as Whenua Kura), to identify and invest in growth opportunities.



We will work with you to...

- › Understand barriers you face and co-create solutions
- › Encourage innovation that will deliver more fit-for-purpose primary sector provision
- › Encourage insights from information and analysis

